



ANNUAL REPORT 2022

OUR ROLE IN 2022



Over the last year, Fort Greene Park Conservancy built our capacity to better serve the park and community. We partnered with NYC Parks to rehabilitate the central lawn, expanding the range of activities for park users in the largest open area of the park; we increased the number of NYC Parks staff we fund, ensuring the park has the gardening and maintenance team it needs; we expanded our free cultural programming, launching new film screenings like *Queerly Beloved: Pride Shorts in the Park*; and we launched the Green Team, a new environmental education and jobs pathways program for local teens, recruiting over 50% of the cohort from residents of Whitman and Ingersoll Houses in the environmental justice zone north of the park.

To make this possible, we raised over one million dollars, reaching a significant milestone that will open more opportunities for our future growth; we added two staff positions, expanding our programming and development/communications expertise; and we purchased and donated a tractor to NYC Parks, guaranteeing that the park has the equipment it needs to adequately care for its hilly landscape year round.

By year's end we revealed our new identity, the thoughtful work of WeShouldDoItAll, aligning our voice and brand to what we do everyday with and for the community.

A handwritten signature in black ink, appearing to read 'Rosamond Fletcher'.

Rosamond Fletcher
Executive Director

MISSION

We enrich and nurture Fort Greene Park as a public space that puts community first—protecting everyone’s right to belong, organize, and connect with nature.

WORK

The Fort Greene Park Conservancy is an independent non-profit organization that partners with local communities and NYC Parks to program, maintain, and advocate for the park as a vital space today and for generations to come.

VALUES

Fostering belonging

We hold space for every park user and celebrate local communities—current and historic—through collaborative cultural, health and wellness, and environmental programming.

Facilitating Organizing & Civic Engagement

We encourage and support gathering, organizing, and conducting all forms of civic engagement in Fort Greene Park as we advocate for a truly public space and ensure equitable access at all times.

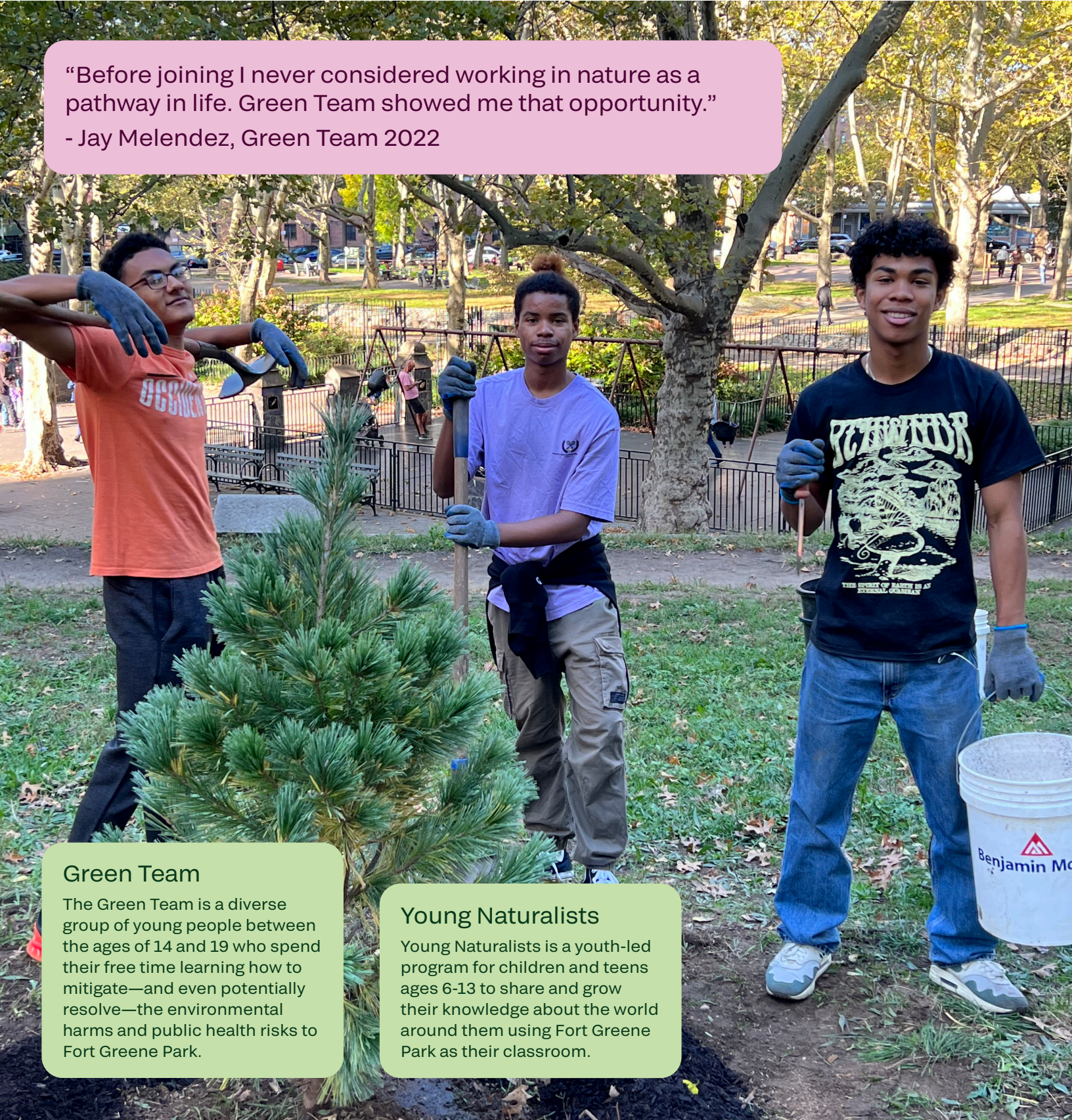
Demonstrating Environmental Stewardship

We equip ourselves, NYC Parks, and the public with the tools—from hands-on learning to volunteering opportunities— to sustain the park’s natural and built assets as a refuge and critical infrastructure for the neighborhood.

OUR WORK: LEARNING THROUGH NATURE

Through youth programs and education campaigns, we empower the community to act as stewards of the park, the neighborhood, and the planet.

“Before joining I never considered working in nature as a pathway in life. Green Team showed me that opportunity.”
- Jay Melendez, Green Team 2022



Green Team

The Green Team is a diverse group of young people between the ages of 14 and 19 who spend their free time learning how to mitigate—and even potentially resolve—the environmental harms and public health risks to Fort Greene Park.

Young Naturalists

Young Naturalists is a youth-led program for children and teens ages 6-13 to share and grow their knowledge about the world around them using Fort Greene Park as their classroom.

OUR WORK: CELEBRATING CULTURE

In honor of the rich historic and contemporary culture in and around Fort Greene, we host tours, concerts, movie nights, and more—celebrating the people that make the park one of the best places in Brooklyn!

“I loved listening to the artists and sharing in the light and warmth of the sun with my local community.”

- Poetry in the Park Attendee

Earth Day Festival

On the Saturday of Earth Week, the Conservancy brings together community groups and neighbors for crafts, games, and workshops helping the community show their appreciation for the world that sustains us.

Poetry in the Park

In honor of National Poetry Month in April, the Conservancy hosts an afternoon to celebrate poetry and build bridges to connect the next generation of poets in Fort Greene Park.

Community Heroes

There are so many incredible people in Fort Greene Park—which is why we're proud to help organize Community Heroes, a project founded by Jasmin Chang and Zac Martin to help document everyday neighborhood heroes.

OUR WORK: PROMOTING WELLNESS

We support the physical and mental wellbeing of park users by partnering with local organizations to provide services and resources.



Community Wellness Team

The Community Wellness Team is a group of peer specialists - people with lived experience who have been trained to support others who struggle with mental health, psychological trauma, or substance use - managed by our partner Services for the Underserved (S:US). The Team is developing relationships with park users and connecting those who want assistance with care and wellness support.

Shala Yoga

Weekly yoga in the park from May to October, led by partner Shala Yoga.

OUR WORK: PARK INITIATIVES

The Fort Greene Park Conservancy initiates projects and advocacy campaigns to preserve and enhance the park as a vital environmental and cultural resource for the community for generations to come.



Lawn Management

Based on best care practices and the community's feedback, the Conservancy and NYC Parks have been working hard to manage the lawn so park users have access to a nice, well-kept and cared for park that supports a wide range of uses.

Advocacy

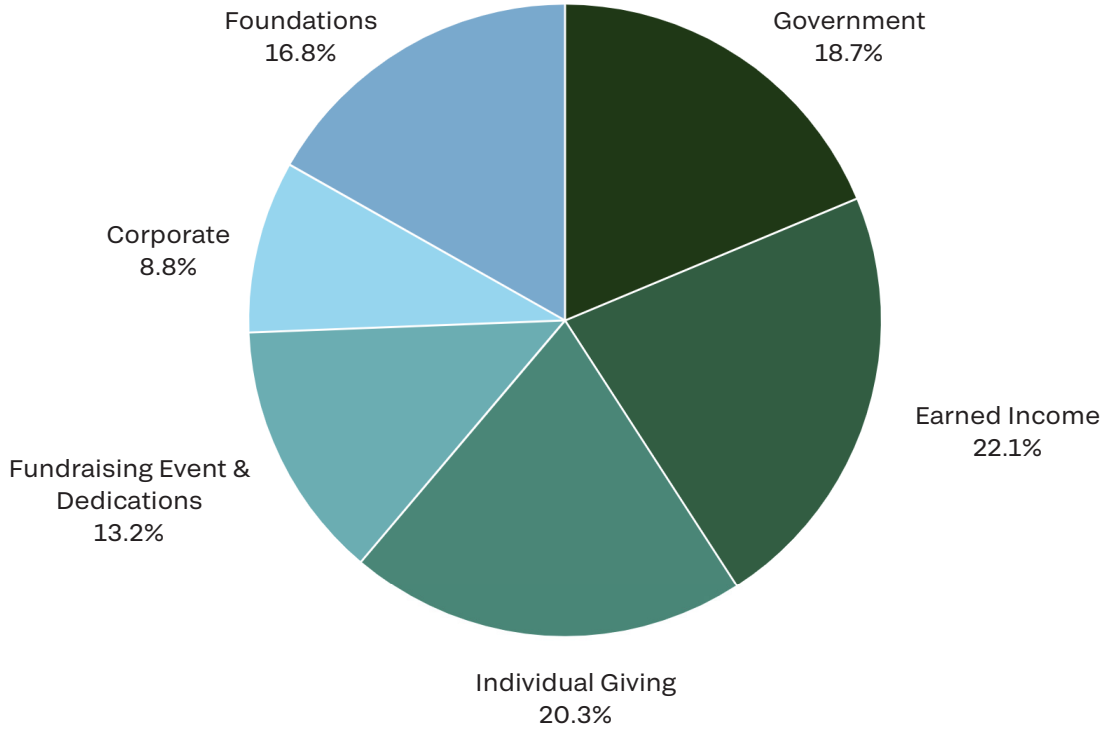
The Conservancy continues to advocate for more funding for NYC Parks so we can continue to provide equitable access to clean, usable green space for the community.

Volunteering

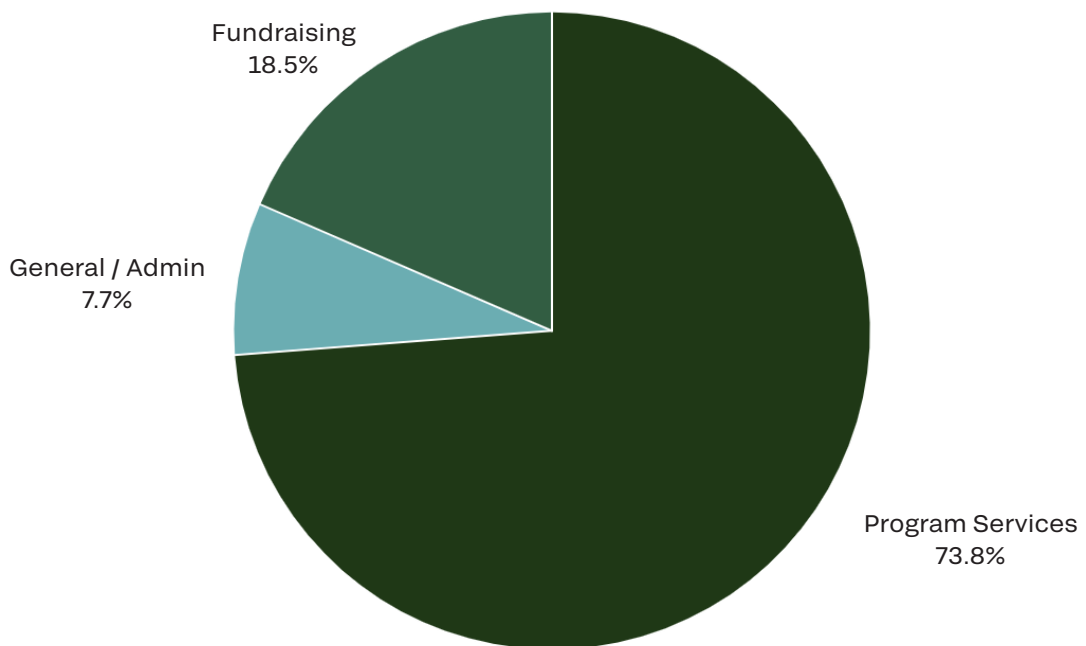
The Conservancy started as a group of volunteer gardeners working to maintain the beauty of Fort Greene Park, and today, volunteers are some of the most important partners we have in building a better park.

2022 FINANCIALS (AUDITED)

Revenue: \$1,026,192



Expenses: \$926,443



Foundations

Arbor Day Foundation
 Charles H. Revson Foundation
 Kohnken Family Foundation
 Lily Auchincloss Foundation
 NYC Green Relief & Recovery Fund
 Tech Gives Back
 van Ameringen Foundation

Government

Council Member Crystal Hudson
 National Endowment for the Arts
 NYC Department of Cultural Affairs
 NYC Department of Parks & Recreation
 NYS Department of Environmental
 Conservation

2022
FUNDERS
OVER
\$5,000

Individuals

Ray Conger
 Peter Dowling
 Peter Grossman
 Jennifer Herman
 Glenn Hill & Peter Rider
 Spike & Tonya Lee
 Juan Leuchter
 Sara Putnum & Derek Yi

Corporate Support

AlphaSights
 Blue Bloods
 Braze
 Brookfield Properties
 Brooklyn Magazine
 Endeavor
 Ghost
 Greenpoint Pictures
 Marc Acquisitions
 NBC Universal
 Nike
 Power Book II
 RXR
 Saint-X
 Tankhouse
 Universal Television

BOARD & STAFF

Staff

Rosamond Fletcher, Executive Director
Shakara Petteway, Director of Park Projects & Programs
Mia Rubin, Public Programs and Engagement Manager
Amy Williams, Development and Communications Manager
Rae'L Harry, Development Associate
Kai Lawrence, Program Associate
Annie Lee, Communications Associate

*Fort Greene Park Conservancy also funds three NYC Parks staff positions (one Gardener, two City Park Workers) and a Community Wellness Team of peer specialists.

Board

Joylynn Holder, Board Chair
Julie Raskin, Vice Chair
Derek Yi, Treasurer
Barbara Sheehan, Secretary

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Sadiq Bellamy
Shaquana Boykin
Jasmin Chang
Daly Clement
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Peter Dowling
Kimberly Ford
Joe Gutleber
Charles Jarden
Spike Lee
Manushka Magloire
Pam Soberman
Kristen Vigrass

David Barker, Ex Officio Board Member/Director of Fort Greene Park, NYC Parks